



Exhibition Spaces at Queen Mary Spring Seminar

Dear Potential Vendor,

ASCE Geo-Institute Los Angeles Chapter would like to invite you to join us as an exhibitor at our annual Spring Seminar on May 1, 2025 at the Queen Mary Grand Salon in Long Beach, CA from 11 am to 8 pm. Our typical attendance is around 250 to 300 local geotechnical engineering professionals from the LA, Orange County and Inland Empire regions. The exhibit area is the snack/drinks center for networking during the seminar. The room has a capacity of 700. Vendors are visited by attendees during registration and before every presentation as an intermission.

The three speakers of this year's seminar are as following:

- Dr. Ellen Rathje: Application of AI and Machine Learning in Geotechnical Engineering
- Dr. Pooneh Maghoul: Lunar Geotechnics
- Dr. Farshid Vahedifar: The Effect of Climate Change on Geo-Structures

The contract for exhibitors is also attached and includes two free registrations (program and meals) & 6ft exhibition table with power. Please do not hesitate to contact me with any questions. Given the limited number of exhibition spaces (21), I highly suggest you book your company's space as early as possible. The cost of exhibiting is \$1,300. **Booth selection is on a first come, first-served basis.**

Best regards,

Beatrice Torres, PE
Vice Chair, ASCE GI Los Angeles Board 2025
Cell: (909) 684-6802
btorres@verdantas.com





**GEO-
INSTITUTE**
**Los Angeles
Chapter**

EXHIBIT SPACE APPLICATION—CONTRACT
ASCE Los Angeles Section Geotechnical Group and
Los Angeles Geo-Institute Chapter
Forty-Sixth Spring Seminar Queen Mary,
Long Beach, CA
May 1, 2025

Return signed contract along with payment to:
Beatrice Torres, PE
3360 Honeybrook Way, Apt 13, Ontario, CA, 91761
Cell: (909) 684-6802 email: btorres@verdantas.com

Please Print Clearly

Company _____

Contact Name _____ Contact Job Title _____

Street Address _____

City / State / Zip _____

Phone _____ Fax _____

Email _____ Website _____

On-Site Personnel (2 persons per exhibit) Names for Name Badges:

1. Name _____

2. Name _____

EXPOSITION FEE PAYMENT SCHEDULE

RATE: \$1,300 per Exhibit Space - One (1) 6-foot skirted table, two (2) chairs, and, on request, one (1) 110V electrical outlet.

- Make Checks Payable to “ASCE Geotechnical”
- Or pay via credit card:

<https://lageoinstitute.org/event/46th-spring-seminar-19th-kenneth-l-lee-lecture-geo-expo/>

DUE DATE: April 21, 2025

Two (2) exhibitor’s representatives per exhibit space are allowed to enter the exhibit hall and may attend the seminar. Additional participants in the seminar must register separately as individuals.

Please bring two gifts for raffle prize. Suggested minimum value of \$20.

Will you need an 110V electrical outlet? ___ Yes ___ No

Are you a first-time exhibitor? ___ Yes ___ No

BY SUBMISSION OF THIS CONTRACT, THE EXHIBITOR AGREES TO ABIDE BY ALL EXHIBIT TERMS, CONDITIONS AND REGULATIONS SET FORTH IN THIS CONTRACT.

Authorized Exhibitor Signature _____ Date _____

Print Name _____

Accepted by Exhibit Management _____ Date _____

EXHIBIT REGULATIONS

1. Use of Exhibit Space

Exhibitors agree not to assign or sublet any space allowed to them without written consent of Exhibit Management to display or advertise goods other than those manufactured or carried by them in the regular course of business.

No persons firm or organization not having contracted with Exhibit Management for the occupancy of space in the exhibit will be permitted to display or demonstrate its products, processes or services, distribute advertising materials in the halls, corridors, or in any other way occupy or use the facilities for a purpose inconsistent with the regulations.

2. Damage

Exhibitors will be liable for any damage caused by their activities including damages caused by fastening fixtures to doors, walls or columns of exhibit building and for any damage to equipment furnished by Exhibit Management service suppliers designated by it or exhibit facility. Exhibitors shall indemnify and hold ASCE (in whole sections, officers, et al) harmless from all claims and liability for such damages.

3. Admission to the Exhibits

Admission to the exhibits will be by invitation or badge, to be prescribed by Management and to be utilized to the best interest of the exhibitor to assure a quality audience.

4. Exhibitor Personnel

Each exhibitor will furnish the Exhibit Manager in advance, the names of those who will staff the booth. Exhibitor badges will be furnished to only those so named. Personnel will be admitted to the booth one hour before the opening. In the event that earlier admission is required, special permission must be obtained from the Exhibit Manager. Exhibitor's badges are restricted to personnel employed by the company representing exhibit space.

5. Compliance

The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulation and codes of duly authorized local, state and federal governing bodies concerning fire, safety, health, together with the rules and regulations of the operators, lessors and/or owners of the property wherein the exhibit is held. The exhibitor agrees to strictly observe all Federal, State and local laws, including the Americans with Disabilities Act. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters rules.

6. Liability

The exhibitor shall take all precautions to protect the public against injury. The American Society of Civil Engineers, the Queen Mary, the designated service contractors and their agents or employees shall not be responsible for any loss, theft or damage to the property of the exhibitor, his employees or representatives. Further, Exhibit Management will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of the exhibit space by the exhibitor or his assignees, and the exhibitor shall indemnify and hold harmless Exhibit Management and the Queen Mary from all liability which might ensue from any cause whatsoever. Specifically, the exhibitor shall defend, indemnify and hold harmless the American Society of Civil Engineers and the Queen Mary and agents from all damages and claims of damages that may arise because of any negligence, malfeasance, misfeasance, or nonfeasance by the exhibitor, its employees, agents, and contractors and against all loss because of the failure of the exhibitor in any respect to perform all of its obligations under this contract. If the exhibitor's materials fail to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder. Exhibitors are advised to carry special insurance to cover exhibit material against damage and loss and public liability insurance against injury to the persons and property of others.

7. Cancellation or Termination of Exposition

In the event that the premises where the exposition is to be held shall, in the sole determination of Exhibit Management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire or state of emergency declared by any government agency or by reason of any municipal, state or federal law or regulation or by any reason of any other occurrence beyond the control of Exhibit Management, Exhibit Management may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against Exhibit Management for damages or expenses and agrees to accept in complete settlement and discharge of all claims against Exhibit Management the exhibitor's prorata share of the total amount paid by exposition including a reserve for future claims and expenses in connection therewith.

If Exhibit Management shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor might have against Exhibit Management a refund of all amounts paid by the exhibitor to Exhibit Management in accordance with this agreement.

Not to scale

